



FOR IMMEDIATE RELEASE

Specialists On Call Launches New Managed Services Platform for its Hospital Clients

Turnkey, 24x7 solution leverages proven telemedicine technology and operational platform to connect client physicians to patients

Reston, VA – May 16, 2016 – [Specialists On Call, Inc.](#) (SOC), the nation's leading provider of clinical telemedicine services to acute care hospitals, today announced the availability of a turn-key operational platform for hospitals, clinics and health systems seeking to build a telemedicine program using their own physicians. Through SOC's Managed Services solution, clients can now rapidly deploy a proven and scalable telemedicine capability without having the upfront expense or risk of building an internal platform from the ground up.

For the past decade, SOC has built its scalable clinical, technology, and operational backbone which has delivered physician consultations to over 220,000 patients. The new Managed Services solution leverages the company's proven service development, implementation, and 24x7 clinical coordination and technological infrastructure to seamlessly deliver:

- Call Center Management and Intake Automation
- Video Technology Services
- Clinical Documentation and EMR Integration
- Physician Scheduling and Dispatch
- 24x7 IT Support
- Reporting and Analytics

Additionally, based on client requirements, hospitals may choose to use only internal physicians, or a combination of internal and SOC physicians, bringing never-before-available flexibility for hospitals that seek to optimize existing clinical resources while deploying a robust telemedicine solution across their enterprise.

The North Alabama Neuro-Stroke Network, an initiative led by Huntsville Hospital Health System in Huntsville, AL, has recently begun using the solution in 3 facilities across North Alabama. Upon full implementation the Network will join together 9 facilities, with the hub being Huntsville Hospital, creating a system-wide approach to treating stroke patients.



Specialists On Call has earned The Joint Commission's Gold Seal of Approval



SPECIALISTS ON CALL™
Stronger Hospitals – Better Lives

Dr. Amit Arora, Medical Director of the North Alabama Neuro-Stroke Network, stated “our partnership with Specialists On Call enables us to bring timely, high-quality stroke care to patients all across the North Alabama region. The collaborative approach with SOC allows Huntsville Hospital Neurologists to examine patients and help local hospitals make timely decisions on appropriate care. Historically, most patients have immediately been transferred from these smaller outlying facilities to Huntsville Hospital, a Certified Primary Stroke Center and the region’s only Neuro Intensive Care Unit. By utilizing this innovative telemedicine approach, our Neurologists can make a more informed decision on potential t-PA therapy as well as whether to transfer the patient to Huntsville Hospital or let them stay in their community hospital and receive care closer to home.”

“At SOC, we are now delivering our proven technology and operational infrastructure in a turnkey fashion for clients to leverage in order to reduce execution risk and time to solution for their telemedicine programs,” said Mr. Hammad Shah, Chief Executive Officer of Specialists On Call. “Innovative partners, such as Huntsville Hospital Health System, can quickly benefit from this scalable solution by launching this platform to transform care delivery to their patients, expand the reach of their physicians to build market presence, reduce unnecessary transfers, and accelerate patient care.”

SOC is now exhibiting its Managed Services solution, alongside its clinical service lines, at the [American Telemedicine Association Annual Meeting](#) in Minneapolis, MN through May 17, 2016.

About Specialists On Call

Specialists On Call (SOC) is the nation’s most experienced and trusted provider of physician consultations via telemedicine, offering 24x7 coverage and serving over 350 hospitals nationwide. Through its [Neurology](#), [Psychiatry](#), [Critical Care](#), and [Managed Services](#) solutions, SOC virtually delivers physicians directly to the patient’s bedside. The company’s Consult Coordination Center (CCC) is the hub of its clinical and operational support teams, and dedicated to accelerating patient care through a fully-redundant and state-of-the-art infrastructure. SOC was the first private provider of acute clinical telemedicine services to earn The Joint Commission’s Gold Seal of Approval and has maintained that accreditation every year since inception. For more information, visit www.specialistsoncall.com.

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